

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<p>Applicant(s): Sean Christopher ENDLER, et al.</p> <p>Serial No.: 10/820,979</p> <p>Filed: April 7, 2004</p> <p>Title: METHODS AND APPARATUSES FOR VIEWING CHOICES AND MAKING SELECTIONS</p> <p>Group Art Unit: 2179</p> <p>Examiner: Steven B. Theriault</p> <p>Confirmation No. 9035</p> <p>Attorney Docket No.: 81490/7114</p> <p>Customer No.: 37123</p>	<p>Certificate of Transmission/Mailing</p> <p>I hereby certify that this correspondence is being facsimile transmitted to the USPTO, transmitted via the Office electronic filing system, or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below:</p> <table><tr><td><u>April 7, 2008</u></td><td><u>/Jeffrey J. Lotspeich/</u></td></tr><tr><td>Date</td><td>Jeffrey J. Lotspeich</td></tr><tr><td></td><td>Registration No. 45,737</td></tr><tr><td></td><td>Attorney for Applicant(s)</td></tr></table>	<u>April 7, 2008</u>	<u>/Jeffrey J. Lotspeich/</u>	Date	Jeffrey J. Lotspeich		Registration No. 45,737		Attorney for Applicant(s)
<u>April 7, 2008</u>	<u>/Jeffrey J. Lotspeich/</u>								
Date	Jeffrey J. Lotspeich								
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AMENDMENT AFTER FINAL REJECTION

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Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the Final Office Action mailed February 7, 2008 as entered in the above-captioned matter, Applicant respectfully submits the following amendment and response.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.